


# Gabriel Schicchi

## PORTFOLIO

 For writing samples, visit [gabrielschicchi.com/portfolio](http://gabrielschicchi.com/portfolio)

## CONTACT

 449A 27th St, San Francisco, CA 94131

 [gabrielschicchi@gmail.com](mailto:gabrielschicchi@gmail.com)

 @schicchi

 +1 (305) 333-0658

## SKILLS SUMMARY

•••• Brand Development

•••• Copywriting

•••• Content Marketing

•••• Editing & Proofreading

•••• Assistance & Collaboration

•••• English, Spanish, Portuguese

## PROFILE

I'm a highly adaptable and experienced writer, skilled at creating and conveying powerful brand narratives.

## WORK EXPERIENCE

### Freelance Copywriter

May 2017 - present

- Clients: Deutsch LA agency (Walmart), Gusto, Vox Media (Eater SF), Wikreate agency, and more.
- I work with clients to establish their brand, and improve engagement by expressing it through naming, copy, content, social media, and more.
- My work for Walmart has included writing the websites for Walmart Connect and Walmart Commerce Technologies, naming for subgroups and products, script-writing of sizzle and case study videos, banner ad creation, and editing a variety of collateral.
- Clients have hired me repeatedly and indicated satisfaction and success, especially in the high quality of writing under tight deadlines.

### Founding Editor

Gush ([gushreview.com](http://gushreview.com)) | December 2020-present

- To balance a negative cultural landscape, I founded a magazine celebrating books, film, music, and fine art.
- I curate, edit, and contribute reviews, as well as manage the magazine's social media. I've garnered praise for the site's aesthetic, voice, and perspective.

### Creative Assistant & Ghostwriter

December 2012-present

- I've collaborated with Pulitzer-Prize winning playwright Nilo Cruz, producer-director Julie Pacino, and others to develop ideas into finished creative products, earning a reputation for being an exciting collaborator with an excellent work ethic.

## EDUCATION

### Harvard University

Bachelor's of Liberal Arts | May 2012

- Concentration in Humanities
- Graduated cum laude, from Harvard Extension School